



Cristian Palomino

SEO SPECIALIST

SEO Specialist and Web Developer with over 3 years of experience. I excel in implementing comprehensive SEO strategies (technical, on-page, off-page), leveraging Python automation, and enhancing Core Web Vitals. Proven record in significantly boosting organic traffic and generating leads. Fluent in English (B2), I seek a remote role to improve global online visibility and performance.

CONTACT

[in linkedin.com/in/cristian-seo](https://www.linkedin.com/in/cristian-seo)

[✉ cristianpseo@gmail.com](mailto:cristianpseo@gmail.com)

[☎ 3023600451](tel:3023600451)

[📍 Yopal Casanare](#)

SKILLS

- SEO
- Ingles B2
- SEM
- Google Analytics
- Looker Studio
- Google Tag Manager
- Semrush
- Search Console
- Screaming Frog
- Python
- Html, Css & Js
- Wordpress & PHP

Education

Google

[Google Analytics Certification](#)

[Google Ads Search Certification](#)

Platzi

[On-page SEO](#)

[Technical SEO](#)

[Google Tag manager](#)

[Wordpress](#)

[HTML, CSS & JS](#)

Work Experience

2024 - 2025

SEO Coordinator

- Develop and implement team-based SEO strategies to enhance organic visibility and web traffic.
- Generated custom and detailed reports via the GSC API and Looker Studio.
- Collaborate closely with content, IT, and commercial teams to ensure a cohesive and effective SEO strategy.
- Led initiatives to recover 100% of lost organic traffic, boosting monthly website traffic from 30,000 to 40,000 users (acknowledging recent AI-driven fluctuations).
- Developed and executed SEO strategies informed by AI insights, significantly enhancing large-scale audits and search optimization.

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SEO Specialist

- Managed end-to-end SEO performance and led from-scratch development for multiple blogs, driving monthly visits to up to 250,000 users.
- Developed custom WordPress code and implemented technical SEO enhancements to achieve optimal Core Web Vitals (CWV) scores and reduce plugin dependencies.
- Leveraged Python scripting to automate complex SEO tasks, significantly optimizing processes and boosting production efficiency.
- Executed content strategies that generated leads for blogs and successfully grew YouTube channel engagement to 350 daily visits and 917 subscribers within one year.
- Supported broader digital marketing initiatives, including Google Ads SEM campaigns and comprehensive analytics implementation (GTM, GA).

2022-2025 Freelancer

- Managed diverse freelance SEO and web development projects, significantly boosting client online presence. Key achievements include driving organic traffic from 0 to 5,000 monthly views for one client, tripling visits for another, and securing up to 50,000 monthly visits while acquiring multiple clients. Successfully developed e-commerce platforms and modern websites.